Shamil Rahman
Visual Designer

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Me

Creative and detail-oriented Visual Designer with over **3 years of experience in both in-house creative departments and design studios.** Proven ability to create compelling visual narratives for diverse clients, including high-profile organizations such as **ISRO, the Indian Army, Yuvraj Singh (Indian international cricketer) and Tamil Nadu Agricultural University.**

Skilled in UI/UX design for AR and VR applications, branding, and interactive 3D design. Adept at managing multiple projects simultaneously while maintaining **high standards of quality and adherence to brand guidelines.**

Proficient in Adobe Creative Suite, Sketch, Figma, and other design tools. Excels in collaborative environments and is passionate about **delivering innovative design solutions.**

Professional Experience

Wipro Linecraft AI / Graphic Designer
July 2023 – Present

- Led the branding project for Linecraft AI, developing a cohesive visual identity across all marketing materials.
- Designed and executed a variety of print and digital projects, including brochures, flyers, social media graphics, and website elements.
- Designed stalls and brochures for expos and other organizational events.

Freelance / Visual Designer
Jan 2023 – July 2023

- Specialize in branding, UI/UX, and interactive 3D design.
- Developed comprehensive branding strategies and visual identities for various clients.
- Designed user interfaces for web and mobile applications, enhancing user experience.

HoloWorld / Associate Visual Designer
May 2022 – Nov 2023

- Worked on UI/UX design for AR and VR applications and designed interfaces for robotics applications.
- Developed and designed applications for use with motion capture suits.
- Collaborated closely with product designers and the marketing department for product marketing.
- Worked on multiple campaigns, developed landing pages, created brochures, and other marketing materials.
- Pitched ideas for a Kickstarter campaign, contributing to the successful launch of several projects.

Digitalbuddha / Lead Graphic Designer
Aug 2021 – May 2022

- Designed and executed a variety of print and digital projects, including brochures, flyers, social media graphics, and website elements.
- Collaborated with clients to deliver designs that effectively communicated their brand message.
- Managed multiple projects simultaneously, ensuring all deadlines were met without compromising quality.
- Led the branding project for Tulip Hotel in Bahrain, developing a cohesive visual identity across all marketing materials.

Yara communication
Junior Graphic Designer
Apr 2021

- Worked on multiple branding projects, including the branding of Idea Book, Nahla Group, and Jafah Sweets and Nuts.
- Edited and retouched photos for marketing materials.
- Participated in brainstorming sessions, contributing innovative ideas for branding and advertising campaigns.
- Created my own font in Malayalam as a graduation project.
- Ensured all design work adhered to brand guidelines and standards.

Intern
Nov 2020

- Assisted senior designers in creating layouts for print and digital media.
- Developed graphics for social media platforms, contributing to increased engagement and follower growth.

Education

National Institute of Fashion Technology, India-Kannur
2017 – 2021

B-Des (Bachelor of Design), Visual Communication Design
Coursework included:
- Design Fundamentals, Digital Methods (Adobe Suite), Fashion Styling, Visual Merchandising, Typography, Branding, and Communication Theories.
- Developed skills in researching, creativity, innovation, and aesthetic sense critical for the Media industry.

Shantiniketan Indian School, Doha-Qatar
2003-2017

High School Diploma, Science

Achievements

HoloStar Award / HoloWorld
2021

Recognition for exceptional performance at the Design office-HoloWorld.

Best Installation Art / MATHAF
2016

Awarded for best art installation at the Arab Museum of Modern Art-Qatar.

Skills

- Branding / Logo Design
- Web Design / UI/UX Design
- Graphics / Advertisement
- Typography / Color Theory
- Interactive 3D UI Design
- Creative Problem Solving
- Time Management
- Team Collaboration

Tools

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dimension, After Effects)
- Prototyping (Sketch, Figma, InVision)
- Google Web Designer
- Keynote
- Miro

Languages

- Conversational: English, Malayalam
- Reading: Arabic, Hindi

Interests

- Movies
- Cars